

2025 CFC & NONPROFIT

MILITARY AD CAMPAIGNS



Military Families Magazine and militaryfamilies.com are your direct channels to engage patriotic, giving-minded readers. Whether you're marketing during CFC season, promoting a nonprofit initiative, or spotlighting a cause — we've got you covered with **exclusive new offerings for 2025!**



PRINT PACKAGES

(Sep/Oct + Nov/Dec 2025 Editions)

LARGER AD SIZES. TWO STRONG ISSUES. ONE GREAT DEAL!

Full Page	\$4,058 per issue	\$8,116 total (get a FREE ad in Nov/Dec Reserve + National Guard Magazine!)
1/2 Page	\$2,229 per issue	\$4,458 total (get a FREE ad in Nov/Dec Reserve + National Guard Magazine!)
1/3 Page	\$1,701 per issue	\$3,402 total

Deadlines: *Space Close: July 28, 2025 | Ad Files Due: August 11, 2025*

See digital options on Page 2 ...

LIMITED TIME & SPACE DIGITAL OPPORTUNITIES

Spots are very limited – **reserve yours ASAP!**

1. NEW: Large Pop-Up “Welcome” Ads

- ▶ High-impact intro ad (1920 x 1080) on militaryfamilies.com
- ▶ Exclusive to **2 advertisers/week**
- ▶ \$1,000/week

2. Web Banner Package

- ▶ 728x90 & 300x250 banners across militaryfamilies.com AND [Reserve & National Guard](https://reserveandnationalguard.com) websites!
- ▶ Runs Sept 15, 2025 – Jan 15, 2026
- ▶ **Three months**
- ▶ \$1,989 total

3. NEW: Co-Branded META (Social Media) Campaigns

- ▶ Our voice, your message – boosted to a military audience
- ▶ Reach 5,000–7,000 people/day
- ▶ \$950/week (limit: 2 per week)

4. BACK BY DEMAND! TARGETED eBLASTS

- ▶ Minimum: \$1,500 for 40,000 highly targeted military emails

5. PROGRAMMATIC CAMPAIGNS – TARGETED & TURNKEY

- ▶ 3-month campaigns — YOU define the military audience and geography
- ▶ \$4,800 for 300,000 impressions

Contact us today at sales@usmilitarypublishing.com
Email Subject Line: *I want more CFC info!*

On the next page you can choose the products for your campaign, and tell us when you want them to run! Just fill it out and send it to sales@usmilitarypublishing.com

2025 CFC/NONPROFIT WISH LIST

RESERVE YOUR SPOTS!

Fill this out and email to: sales@usmilitarypublishing.com

1. PRINT ADS (Sep/Oct + Nov/Dec 2025)

Check size:

- ☐ Full Page
- ☐ 1/2 Page
- ☐ 1/3 Page

2. LARGE POP-UP WELCOME ADS

Which week(s) do you prefer? (Mon-Sun)

3. ROS WEB BANNERS

Which three months do you want your banners to run?

4. CO-BRANDED META (SOCIAL MEDIA) CAMPAIGN

Which week(s)? (Mon-Sun)

5. DEDICATED eBLAST(S)

Preferred send date(s):

6. THREE-MONTH TARGETED PROGRAMMATIC CAMPAIGN

Which months do you want the campaign to run?

Limited spots are going FAST – it's first-come, first-served!
Let us help your CFC or other nonprofit campaign shine in 2025.